

VIRGINIA IS FOR SHORE LOWERS

Fast Growing

Don't let the small size fool you! The unassuming ESVA peninsula is Virginia's fastest growning tourist destination. The Eastern Shore was also the fastest recovering region in the state. The location is perfect not only for people making long trips, but also is a fabulous day trip destination. In 2017, visitors spent \$285.5 million (that's \$782,284 a day) and contributed \$7.7 million in local taxes to the region. In 2021, the ESVA lead the Commonwealth in recovering from 2020 by surpassing the 2019 hotel occupancy rate.



you're sure to fall in LOVE with our incredible nature, walkable small towns, charming businesses, rich history, and culinary scene Coastalparadise

Virginia's Eastern Shore is a beautiful paradise nestled between the Atlantic Ocean and the Chesapeake Bay. Settled in the early 1600s,
Virginia's Eastern Shore evolved in relative isolation from modern America for hundreds of years. Before 1964, when the 23-mile Chesapeake Bay Bridge-Tunnel was built, it was a long ferry ride to mainland Virginia, and an inconvenient car, rail or boat trip to points North. As the coastline and barrier islands are protected by conservancy organizations like DCR,
DWR, and the Nature Conservancy, its coastlines look much the same as they did in 1607 when Captain

John Smith landed here from the Old World.

You'll Love Nature EASTERN SHORE, VA



Even with the fast and consistent growth, our locals love this area because it is still true to its roots and many places are still like they were years ago. This incredible mix of new growth and local heritage creates the unique place that fascinates visitors not only from all over the US, but also around the world.

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You'll LOVE our nature! Our coastlines, barrier islands, and many other locations on the Shore remain undeveloped as a sanctuary for vegetation and wildlife. Experience the last stretch of undeveloped coastline on the

Eastern seaboard as you explore Virginia's natural coast.

One of America's oldest regions, the Eastern Shore is full of rich history. Dive into the stories of major historical figures, watch the nearly 100 year old pony swim, and explore what life was like on Virginia's natural coast long ago at one of our incredible museums. Watch watermen till the tides just like they did long ago and experience history in a whole new way on the Shore!

Sustainability With many properties on the ESVA protected by agencies like the Dept. of Conservation and Recreation, the Dept.

of Wildlife Resources, and the Nature Conservancy, thousands of acres are set aside to preserve our incredible ecosystem. Experience the beauty and learn about the species that call this peninsula home by taking a guided ecotour, explore aquaculture, visit the hawkwatch, or wander one of our natural area preserves.

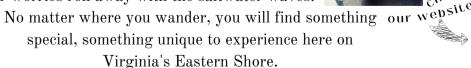


One of the Shore's main industries, agriculture plays a big part of life in the rural coastal area of Virginia's Eastern Shore. Explore local farm operations, with everything from traditional farming to no-till methods to hyrdoponics, all working together to produce crops like corn, soybeans, lettuce, cotton, wheat, potatoes, tomatoes, strawberries, and sweet potatoes! Whether you enjoy driving by a farm or get to go on a tour with the farmer, there is not doubt the ESVA's farms are an integral part of the Shore.

Once you've enjoyed exploring our nature and history, enjoy the fresh seafood and locally crafted delicacies in our incredible restaurants. From award winning chefs to down home cooking, you can find exactly the food to fit your fancy as you wander the Shore.

Vacation on the Water

There's nothing like spending your vacation on the water. From the calm Bayside beaches that are perfect for families to waves on the ocean that are perfect for the surf enthusiast, if you're looking for a way to get out on the water without the development, the Eastern Shore is the place from you. Escape from the busyness and watch your worries roll away with the saltwater waves.



Make the Shore's story a part of yours.

Learn more and plan your trip to Virginia's Eastern Shore today!

visitesva.com

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